



Action Planning Worksheet

****Objective****

Brainstorm and plan actions to educate peers and promote safe driving behaviors around key traffic safety issues.

School Name:

PART 1: Identify the Issues

For each topic, briefly describe the dangers involved (in your own words).

Drunk Driving:

Impaired Driving (e.g., drugs, fatigue):

Speeding:

Distracted Driving (e.g., phones, passengers):

Seat Belt Safety:

PART 2: Brainstorm Ideas to Raise Awareness

Think of ways to share these messages at your school or in your community.

Topic	Creative Awareness Idea (Posters, skit, social media, school event, etc.)
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Drunk Driving	
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Impaired Driving	
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Speeding	
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Distracted Driving	
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Seat Belt Safety	
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PART 3: Choose ONE idea to develop

 Selected Topic:

Project Title or Campaign Name (if any):

What do you want people to learn from this project?

Who is your audience?

☐ Freshmen

☐ Sophomores

☐ Juniors

☐ Seniors

☐ Whole school

☐ Community

PART 4: Action Plan

Fill in your group's responsibilities and deadlines.

Task	What Needs to Be Done	Who Will Do It	By When
Get teacher/admin approval			
Gather materials			
Create content			
Promote the event/campaign			
Present/Display			

PART 5: Reflection & Follow-Up

How will you measure if your idea made an impact?

- ☐ Survey
- ☐ Social media engagement
- ☐ Verbal feedback
- ☐ Number of participants
- ☐ Other:

What did you learn from planning this?

What would you do differently next time?